

Albany Pro Musica’s gala represents a terrific opportunity for your business to reach our audience of individuals who are passionate about the arts in the Capital Region.

Learn about the different marketing benefits associated with each Gala Sponsorship level:

	EMERALD \$5,000	SAPPHIRE \$2,500	RUBY \$1,250	PEARL \$500
Gala Tickets	Seating for 4 Guests	Seating for 2 Guests	Seating for 2 Guests	—
Honorary Committee Listing at top “Editor in Chief” level	4 Names	2 Names	2 Names	—
Gala Program Book	Company Logo Full Page Advertisement	Company Logo 1/2 Page Advertisement	Company Logo 1/2 Page Advertisement	Company Logo 1/4 Page Advertisement
Gala Signage	Company Logo	Company Name Printed	Company Name Printed	—
Gala Invitation Sent to nearly 4,000+ recipients in the greater Capital Region and beyond	Company Logo	Company Name Printed	Company Name Printed	Company Name Printed
Web and Social Media Integration 3,200+ Facebook and Instagram Followers APM Website	APM Website (logo) Social Posts & Notifications	APM Website (logo) Social Posts & Notifications	APM Website (logo) Social Posts & Notifications	APM Website (corporate name)
Email Communications 5+ Emails to 11,600 Recipients	Pre-Gala Communications Post-Gala Thank You	Pre-Gala Communications Post-Gala Thank You	Pre-Gala Communications Post-Gala Thank You	—
Acknowledgment from the Podium during Gala	4	4	—	—
Post-Gala Acknowledgement in <u>Times Union</u> (print)	Company Logo	Company Name Printed	Company Name Printed	Company Name Printed